



## *Benefits of Getting Plants from The Emerald Leaf*

### **SAVE MONEY**

- Lower prices
  - Our prices are equal to or less than our local competitors on most items
- Price matching
  - If our prices are higher than our local competitors, then we will price match. Send us a copy of our competitor's price list for confirmation and deal is done!
- More discounts
  - Neighborly program: For local pick ups, our prices will automatically be 4% less than what is on our availability lists.
  - We offer volume discounts of 5% (\$10,000 - \$19,999), 10% (\$20,000 - \$39,999) and 15% (\$40,000 +)
    - Mom & Pop Program: For customers who aren't able to participate in volume discounts, we offer every 5<sup>th</sup> delivery free
  - We offer brokered discounts on case quantity pre-orders
  - Grower Direct Program for those buying directly from growers in CA or FL.
  - We have pre-published monthly specials (on the web and on the calendars)
  - We email weekly specials in addition
  - We offer a 3% discount on items you pick out and take with if paying by cash or check at the time of pick up (not to be combined with our volume discounts)
- One-stop shopping
  - Houseplants, pottery, soils, annuals/perennials, etc. All under one roof with only one delivery charge.
- GCC Member Exclusive Program
  - Free delivery and \$5,000 reduced volume discount requirements for GCC members

### **BOTTOM LINE –**

**We want you to be happy. It is our goal that you will *want* to come back and get more plants because of the care / service / quality we provided.**